**January 30, 2014**

**Upsilon Iota Meeting in CCIM 119**

**Meeting Start: 6:05**

**In attendance: Valeriya (president), Simone, Alissa, Johnalyn (Secretary)**

1. Problem: Recruitment

-Have the president go to classroom with sign-up forms to introduce us as a club and tell what we do.

-Create a flier with the theme “Why Join Upsilon Iota?” and another theme to post on the flat screens around campus and possibly on Bb for picture of the day.

2. Induction Ceremony will be the last Saturday in April, which is the 26th.

-We will have to make a program for the event.

-Anthony Chapin will be recording the ceremony.

-Invite your friends and family!

3. Mentoring Program

-Professor McGrath would like us to create a mentoring program for freshman and transfer students. It will be a sort of buddy system where new students can reach out to one of us and feel comfortable to ask questions about classes, teachers, campus, or anything really.

4. Ways to make Upsilon Iota attractive to other students:

-Invite Alumni from the Communications program back to guest speak at our meetings.

-Possibly start a program across all majors where there are professionals/alumnae from the various fields to guest speak.(This could help get our name out there).

-We want to continue discussing more ideas throughout the semester of how we can make Upsilon Iota attractive to all COM students.

5. Valentine’s Day:

-We agreed to reach out to the American Heart Association to help raise money for them.

-We want to do this by selling paper hearts for $1 and hang them around the CCIM building. (Valeriya will ask them how to go about acquiring these hearts.)

-2/10 and 2/11, these dates were agreed upon to sell the hearts. Please e-mail Valeriya if you can volunteer to help us on those days.

6. In fall 2014, the president, vice president, and secretary positions will be available.

-We discussed the responsibilities of all of these positions, and again how important recruitment is to keep this club alive.

7. We will have to fill out Annual Reports soon.

**Meeting Ended at 6:59**